

Malaria Social and Behavior Change Evidence Discussion Series

Discussion Guide

September 27, 2021

Welcome to the seventh Breakthrough ACTION malaria social and behavior change (SBC) evidence discussion. We will be discussing the article [Scaling up malaria elimination management and leadership- a pilot in three provinces in Zimbabwe, 2016–2018](#). Please use the following questions to guide your reading.

Situation: Study authors cite data suggesting that attention to operational challenges like management and effective implementation of malaria elimination programs are often neglected as national efforts focus on technical challenges. They also cite an assertion that effective management and implementation of malaria programs are the most important requirement for national and regional malaria elimination and eventual global eradication. What evidence did the authors collect and use to come to these conclusions?

Behavioral objectives: Which behaviors did this study's interventions set out to influence?

Communication objectives: What knowledge, attitudes, social norms, or environmental/structural factors did this study's intervention set out to influence? How were they influenced?

Impact: Which behavioral or health outcomes were measured, and how were they measured?

Study design: What kind of study design was used (cross-sectional, longitudinal, pre-post, other)? What steps were taken to avoid bias?

Study analysis: How confident can we be those behaviors being practiced are a result of the SBC intervention(s) and not as a result of confounding factors?

Generalizability: Were people surveyed in this study representative of Zimbabwe Ministry of Health personnel as a whole? Can lessons learned in this study be applied beyond Zimbabwe?

For more articles showing the positive impact SBC has had on malaria outcomes, as well as infographics and fact sheets, visit the [Malaria SBC Evidence Database](#).



U.S. President's Malaria Initiative

