

Social and Behavior Change (SBC) Advisor Breakthrough ACTION Kenya

Background:

Breakthrough ACTION is a cooperative agreement funded by the United States Agency for International Development (USAID) to lead its social and behavior change programming around the world. Led by the Johns Hopkins Center for Communication Programs (CCP), Breakthrough ACTION partners include Save the Children, ideas42, Think Place, Camber Collective, the International Center for Research on Women (ICRW), and Viamo.

CCP is recruiting a Social and Behavior Change Advisor for a two-year USAID/Kenya/PMI funded project, Breakthrough ACTION Kenya. BA-Kenya is a malaria program designed to manage implementation of high-quality activities that influence positive behavior change to protect at-risk populations from preventable malaria morbidity and mortality. The project will also strengthen the institutional and technical capacity of the Division of National Malaria Program (DNMP) to design, implement, evaluate, and coordinate effective social and behavior change (SBC) programs.

General Summary:

The Senior Technical Advisor will directly assist the COP in the design, implementation and monitoring of SBC interventions while ensuring they are in accordance with the quality requirements of the Activity. The responsibility extends to promoting learning within the project and with other USAID partners working in Kenya and rolling out the SBC program.

This SBC Advisor will lead key activities and have overall responsibility for SBC implementation. S/he will possess both deep applied experience in SBC and demonstrated abilities in leadership; strategic thinking; application of best practices, gender integration and innovations in SBC. The SBC Advisor will integrate learnings from global best practices, s/he will provide strategic direction for SBC programming, while proactively engaging and convening a broad range of donors and implementers in advancing the practice of SBC in Kenya. The SBC Advisor will be required to travel in Kenya and internationally as needed.

Key Responsibilities & Tasks:

Technical Leadership and Innovation

- Provide cutting edge leadership and innovation for SBC
- Oversee the integration and use of non communication SBC approaches such as human-centered design and behavioral economics, digital strategies, and gender and youth-focused strategies
- Provide leadership and oversee the regionally based capacity building team
- Manage national SBC flagship initiatives, including branded campaigns, entertainment-education, and toolkits
- Ensure communication channels and systems are in place to understand the needs and

feedback from other implementing partners and stakeholders in Kenya

- Develop SBC strategies and provide technical assistance across a variety of health areas
- Recommend processes and mechanisms to improve efficiency and impact
- Lead shifts in approach as needed based on the reports and data
- Ensure that gender is at the forefront of all SBC activities, including design, planning, implementation, and monitoring

Management and Oversight

- Oversee team of technical staff and technical partners.
- Conduct staff appraisals and develop capacity strengthening plans
- Represent the project at relevant forums at national level; and provide support to the community engagement team to undertake similar roles effectively at regional and lower levels
- Lead SBC technical contributions for the development of the project's strategic documents including work plan and quarterly, semi-annual and annual reports
- Compile program reports as required
- Seek, select, engage, and monitor qualified consultants and agencies to provide technical assistance in support of the project
- Any other relevant duties as assigned by the Chief of Party or as agreed/assigned during meetings with the broader project team

Partnership and coordination

- Develop partnerships with relevant institutions to strengthen/implement project activities
- Liaise with key line Ministries
- Respond to USAID requests related to progress against targets and provide other programmatically relevant information in a timely fashion
- Coordinate with other senior staff to ensure strategic project management
- Attend meetings and represent the SBC initiatives of the project in all relevant levels of government officials, partners, donor, NGO and private sector representatives

Capacity strengthening and training

- Provide mentorship to technical project and partner staff
- Ensure all staff have the technical knowledge to complete their job duties
- Provide training opportunities to staff as appropriate
- Co-facilitate training workshops, including agenda, curriculum, manuals and materials necessary to appropriately train individuals
- Train and oversee staff on the project manuals and technical information
- Provide support to and build the capacity of partner organizations and existing traditional structures to design and implement community engagement activities
- Carry out field visits as needed and work with staff in a collaborative manner to increase their technical capacity

Knowledge, Skills and Abilities:

- Demonstrated leadership qualities, depth and breadth of management expertise and technical experience.
- Excellent communication and negotiation skills.
- Experience in successfully engaging the private sector.
- Demonstrated leadership qualities, depth and breadth of management expertise and experience.
- High level of interpersonal, technical, and analytical skills including a demonstrated ability to interact effectively and collaboratively with a broad range of public and private sector counterparts and other key stakeholders.
- Excellent skills and experience in collaborative working relationships with senior level government leadership.
- Experience with integration of gender and youth analysis into health projects and services.
- Required oral and written fluency in English.
- Proficiency in Swahili preferred.

Minimum Qualifications:

- A minimum of ten (10) years' professional experience in delivering Social Behavior Change programs with progressively increased responsibility working for health technical assistance programs or other health related services.
- A Master's degree in Social Sciences, Public Health, Communications or other relevant degree or a bachelor's degree in a relevant field with a minimum of ten (10) years of professional experience in delivering SBC and professional experience working in mid to senior management positions.
- Excellent professional references.
- Ability to work in Kenya.

To apply

- Send an email to breakthroughactionkenya@gmail.com
- The subject line of your email should include the job title
- Attach your CV and a list of the contact information (email addresses and phone numbers) of three references (including your most recent employer)
- Applications should be addressed to the following address: The Hiring Manager/Team Lead Breakthrough ACTION Kenya
- The deadline for submission of applications is June 20, 2020 at 4pm. However, due to the urgency of some of these positions, interview will be arranged on a rolling basis and Breakthrough ACTION Kenya may offer some posts before the closing date.
- Please note that only qualified and shortlisted applicants will be contacted.
- These positions are contingent on funding from USAID and as such Breakthrough ACTION has the right to cancel this notice without applicants consent.