

# Malaria Social and Behavior Change Evidence Discussion Webinar

## Discussion Guide

August 26, 2020

Welcome to the fifth Breakthrough ACTION malaria social and behavior change (SBC) evidence discussion webinar. We will be discussing the article [Impact of a behaviour change intervention on long-lasting insecticidal net care and repair behaviour and net condition in Nasarawa State, Nigeria](#). Please use the following questions to guide your reading.

**Situation:** Study authors cite data from three surveys, conducted between 2012 and 2014, that found SBC outcomes significantly increased the average useful lifespan of insecticide-treated mosquito nets. What evidence did authors collect and use to come to this conclusion? How was this evidence collected?

**Behavioral objectives:** Which behaviors did this study's interventions set out to influence?

**Communication objectives:** What knowledge, attitudes, social norms, or environmental factors did this study interventions set out to influence, and how were they influenced?

**Impact:** Which behavioral or health outcomes were measured and how were they measured?

**Study design:** What kind of study design was used (for example, cross-sectional, longitudinal, or pre-post)? What steps were taken to avoid bias?

**Study analysis:** How confident can we be that behaviors being practiced are a result of the SBC, and not as a result of confounding factors?

**Generalizability:** Were people surveyed in this study representative of Nasarawa as a whole? Can lessons learned in this study be applied beyond this Nigerian State?

For more articles showing the positive impact that SBC has on malaria outcomes, and to download [infographics](#) and [fact sheets](#), visit the [Malaria SBC Evidence Database](#).



U.S. President's Malaria Initiative

