

Individual's Behavioral Journey to Self-Care Practice



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- The diagram illustrates the four levels of the Health Communication Ecosystem, arranged vertically from top to bottom. Each level is represented by a blue icon on the left and text on the right, separated by a horizontal blue line. The levels are: National Level (Policy makers & Donors), Health System Level (Providers), Community Level (Friends/ Social influencers), and Household Level (Partners / Family members).
- | Level | Key Stakeholders |
|---------------------|-----------------------------|
| NATIONAL LEVEL | Policy makers & Donors |
| HEALTH SYSTEM LEVEL | Providers |
| COMMUNITY LEVEL | Friends/ Social influencers |
| HOUSEHOLD LEVEL | Partners / Family members |