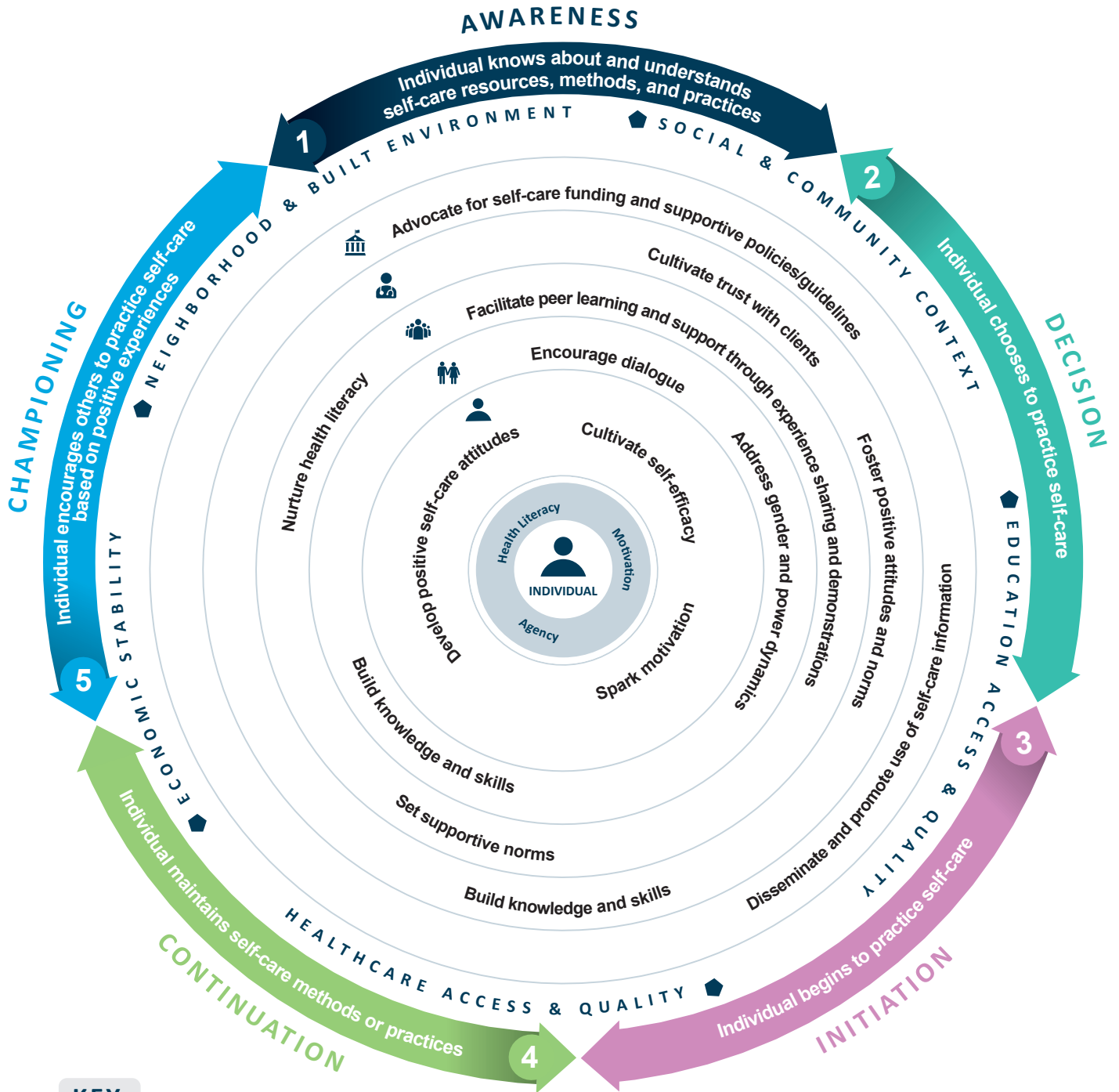


SUPPORTING SEXUAL AND REPRODUCTIVE SELF-CARE THROUGH SOCIAL AND BEHAVIOR CHANGE: A CONCEPTUAL FRAMEWORK

SBC supports an individual's behavioral journey to self-care practice



KEY



The entire framework represents the **system** in which individuals uptake and maintain self-care practices.



SBC's support to core actors: How Social and Behavior Change supports an individual's self-care journey at each actor level.



Social determinants of health impacting equity of access, ability, and opportunity to practice self-care.



SBC's support to the individual: How Social and Behavior Change supports the individual to practice self-care.



NATIONAL LEVEL
Government officials and financial entities with a particular emphasis on: Policy Makers & Funders



HEALTH SYSTEM LEVEL
Private and public health center staff, pharmacists, Community Health Workers (CHWs) with a particular emphasis on: Providers



COMMUNITY LEVEL
Community leaders and members, with a particular emphasis on: Friends/social influencers



HOUSEHOLD LEVEL
Family members including mothers and mothers in law with a particular emphasis on: Partners