Ideation

GOAL
The Ideation Tool helps the core implementation team (CIT) to facilitate a brainstorming process to generate locally appropriate solutions to address the prioritized factors. It allows for creativity and flexibility and encourages empathic and supportive approaches by engaging those affected by the challenges.

HOW DOES IT WORK?
This template is divided into two sections:

Section 1 will consist of defining what has already been done to respond to the “How Might We” questions you developed in the Global Synthesis Sheet for each category of the system. This section considers what has been done so the group can create new solutions that draw inspiration from what has worked and avoid repeating (the elements of) solutions that have not worked. This will ensure more innovative solutions and increase the likelihood of success.

Section 2 will allow the team to brainstorm potential solutions. First, you will be encouraged to think outside the box and find as many solutions as possible to answer the HMW question in each category. Then, you will prioritize and select solutions to be implemented.

PARTICIPANTS & ROLES

Participants: MEDIUM
- The CIT members who conducted the diagnostic process (between 6 and 12 team members)
- Two to three clients (if possible)
- Two providers (if possible)
- Facility manager(s)

Roles: (both fluent in the participants’ languages)
- One facilitator
- One notetaker

MATERIALS NEEDED
- The instructions booklet
- The completed global synthesis sheet
- Ideation template
- Inspiration cards (cut out)
- Pens
- Paper and/or sticky notes.

TIME
150 – 180 minutes

DIFFICULTY

Participants: MEDIUM
Facilitator: MEDIUM

PBC Toolkit
FAMILY PLANNING FOCUS
## PART 1: ACKNOWLEDGING WHAT HAS ALREADY BEEN DONE

<table>
<thead>
<tr>
<th>How Might We?</th>
<th>What are some actions/activities that have been implemented in the past to help solve this challenge?</th>
<th>Why were these activities <strong>successful</strong>?</th>
<th>Why did these activities <strong>fail</strong>?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Client</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Provider &amp; Colleagues</td>
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<tr>
<td>Workplace Environment</td>
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<td></td>
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<tr>
<td>Health System</td>
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</tbody>
</table>
## PART 2: BRAINSTORMING & PRIORITIZATION

(to either existing actions/activities or create ones that do not exist yet)

<table>
<thead>
<tr>
<th>Community</th>
<th>Horizon 1: DO NOW (LOW EFFORT)</th>
<th>Horizon 2: DO NEXT (HIGH EFFORT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Go through the Inspiration Cards</td>
<td>Place here the solutions that improve current practices, systems, and processes</td>
<td>Place here the solutions that don’t exist yet and for which you will have to create new systems and processes</td>
</tr>
<tr>
<td>Get inspired by interventions and activities that have been done in other contexts</td>
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</tbody>
</table>

### Step 1:
Go through the Inspiration Cards

### Step 2:
Go through the brainstorming instructions listed in the instructions booklet

### Conduct individual and group brainstorming sessions.

Place here the **new or adapted** solutions that address the HMW.

### Horizon 1: DO NOW (LOW EFFORT)

### Horizon 2: DO NEXT (HIGH EFFORT)