

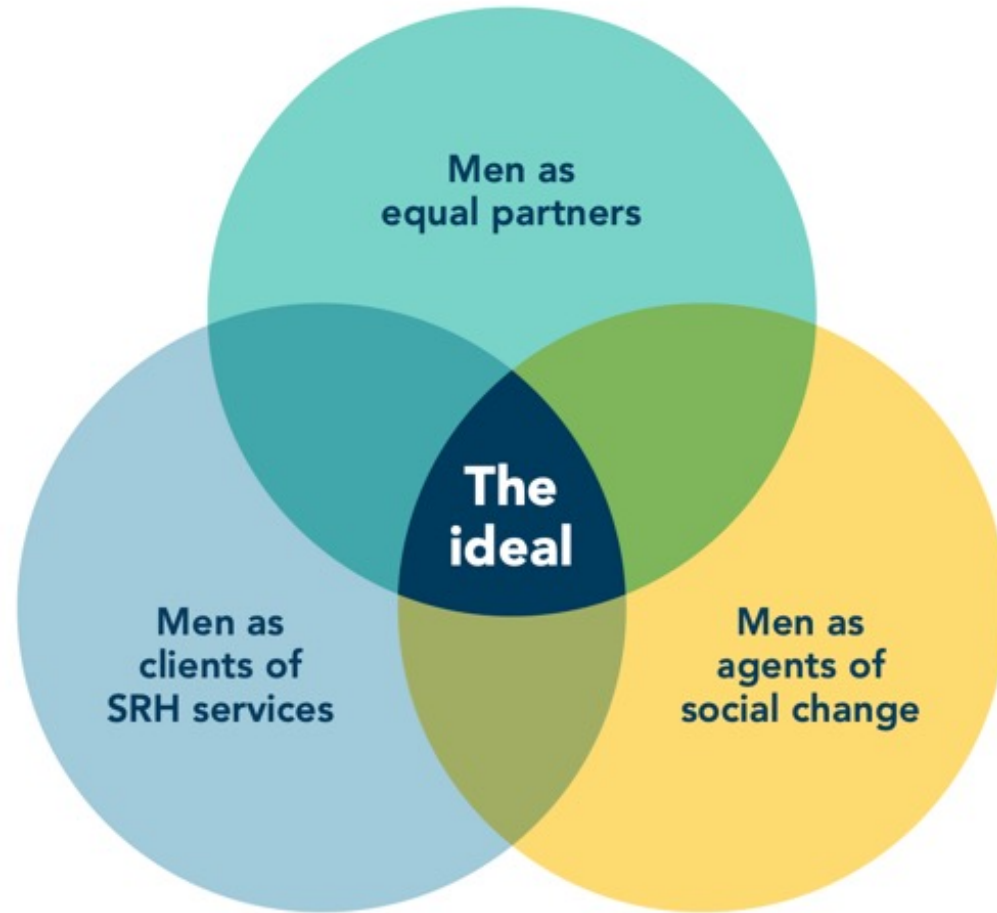
Establishing an enabling environment for men and boys in health clinics

Experiences in Uganda and Zambia

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What can an enabling environment in clinics support?



Source: Pascoe et al., 2012; adapted from Greene, 2002

Two case studies

Uganda

- Research and design to increase male engagement and support for FP
- Designs complemented by community-based interactive game for men

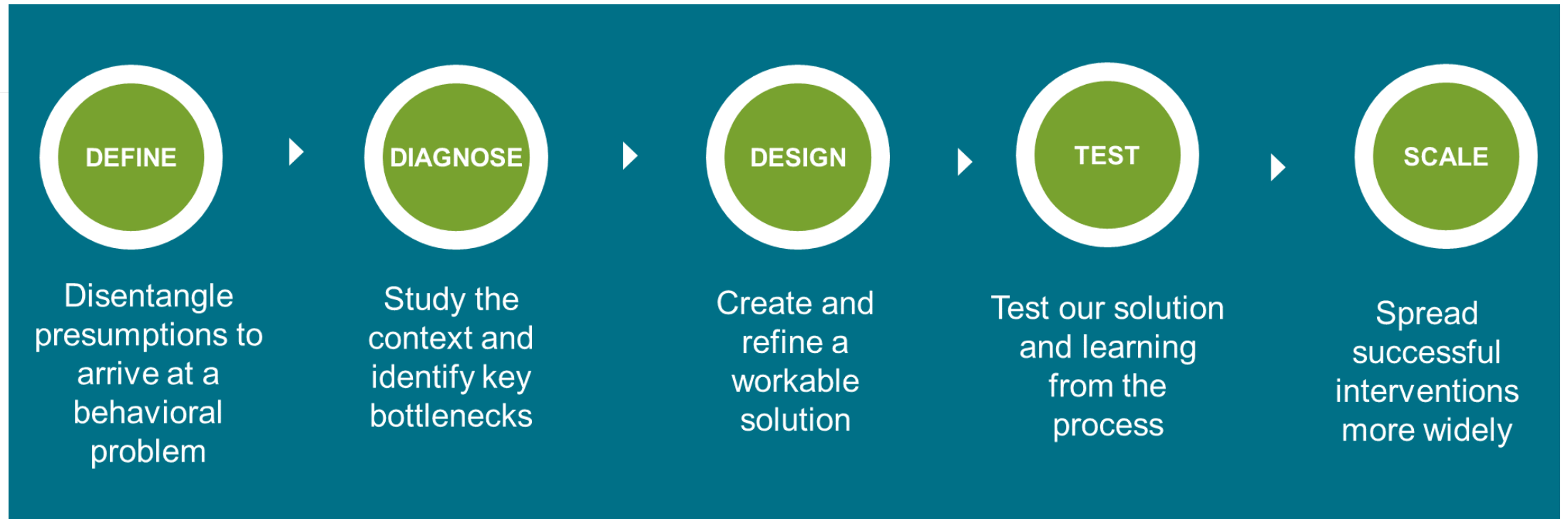


Zambia

- Design to encourage men to access health services (including SRH services)



Behavioral design approach to creating a (more) enabling environment



Behavioral challenges impede counseling and service access by men and boys

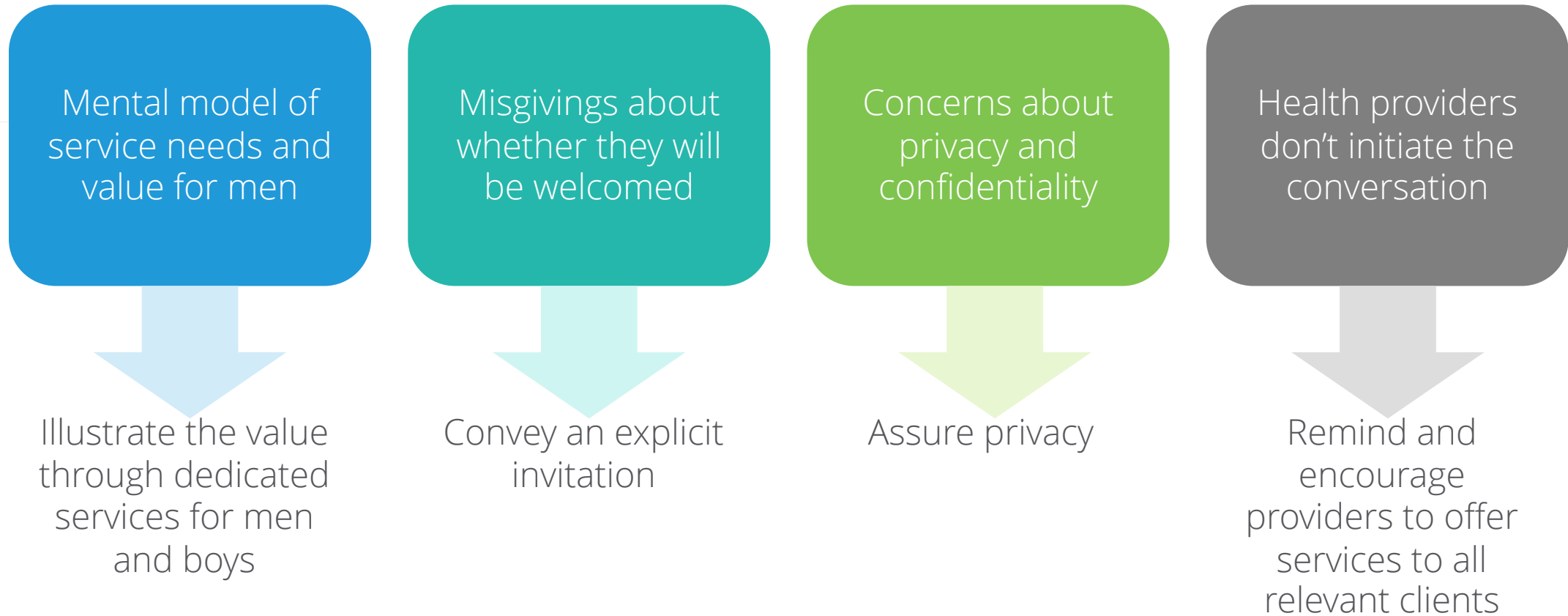
Mental model of service needs and value for men

Misgivings about whether they will be welcomed

Concerns about privacy and confidentiality

Health providers don't initiate the conversation

Enabling environment addresses behavioral challenges



EXAMPLE SOLUTIONS

1. Dedicated service offerings

Mental model of service needs and value for men

Illustrate the value through dedicated services for men and boys

- Monthly health and wellness day for men to receive services and information tailored to their needs and priorities
- Advance sign up for appointment slots
- Special toolkit for provider counseling
- Take-home packet: condoms + advice sheet

MEN'S HEALTH & FITNESS INFORMATION GUIDE

6 NUTRITION & FITNESS

- Do you want to look good and feel great? Being active will help you stay strong and healthy. You should exercise - walk, run, play football, or lift weights - for 30 minutes/day.
- What you eat is important too. **Your meals should include more vegetables and healthy proteins** (like beans, groundnuts, fish, or chicken) than nshima.
- One quick tip is to make sure that there are a variety of vegetables on your plate.
- You should drink water mostly.

MALARIA

- It is not only women and children who can get malaria, men can get it too.
- **If you get sick with malaria, you could end up missing work and failing to provide for your family.**
- Remember to sleep under a bed net every night, and make sure your family does too!
- Always visit your nearest health facility if you feel fever, chills, joint pains, body pains, or headaches.

HIV

- HIV testing can save your life. Make sure to get tested regularly for HIV.
- If you are **negative**, you can continue to protect yourself by using condoms and being faithful.
- If you are **positive**, you can get the treatment you need to keep on living your normal life—and you can always be there when your family needs you.
- Have peace of mind about your health by **using condoms every time that you have sex to prevent HIV and STDs.**

FAMILY PLANNING

- Have you and your partner started planning your future? **Using family planning allows you to choose the number of children you want and when you want them.**
- This will allow you to have the time and resources to care well for each child.
- There are lots of safe and effective family planning methods that can suit your needs.
- Talk to your health provider at the clinic to learn more about different methods.

Logos at the bottom: USAID, CDC, U.S. President's Malaria Initiative, PEPFAR, Breakthrough ACTION.



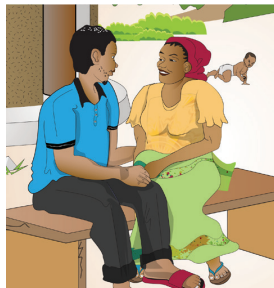
2. Explicit invitation

- Planning card prompts conversations between partners and invites men and women to visit facilities for information, counseling, and services

Misgivings about whether they will be welcomed

Convey an explicit invitation

We invite you to your nearby health facility for a child spacing session



1. Ask your partner

Do you want any more children?

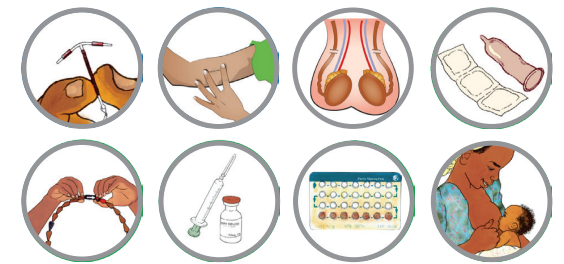
- Yes *If yes, in how many years? _____*
- No



2. Decide when to go to the health facility to learn more

When will you go to the health facility to learn more?

Date: _____



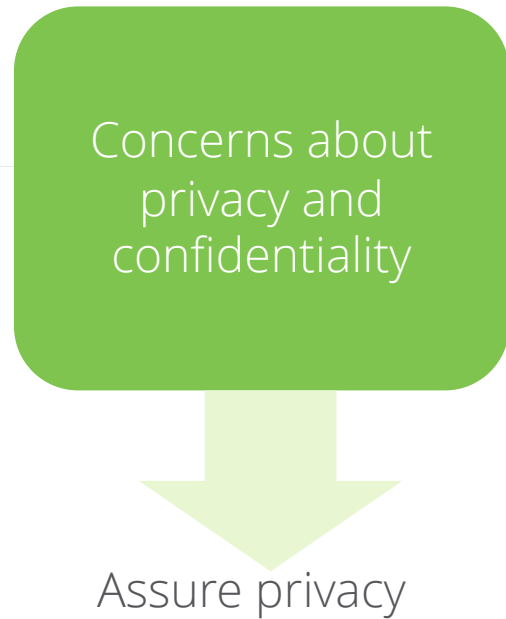
3. Ask a health worker about available child spacing methods

Call the toll **free** hotline: 0800 200 600
if you have questions about child spacing.

TOGETHER YOU CAN PLAN FOR A HEALTHY FAMILY!



3. Assurance of confidentiality



- Mutual promises made at the outset of counseling set clients and providers on more equal footing
- Provider assures the client of confidentiality, and the client promises to share questions and concerns openly

NI ZII!
UKUNGETEKELA KOBE CUKANKALA KULI IHE

AS YOUR HEALTH PROVIDER, I PROMISE:	AS MY CLIENT, I ASK YOU TO PROMISE:
<ul style="list-style-type: none">• I will keep everything you tell me during this appointment confidential. If I need to share your information with another provider, I will tell you why.• I will explain what treatment or medicine I am giving you and why.• I will treat you with respect, listen carefully to your questions, and respond as best as I can.	<ul style="list-style-type: none">• You will be open and honest with me about your health.• You will let me know whenever you have questions related to your health or your treatment.• You will make an informed decision about your health and return when necessary.

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FOR SOCIAL & BEHAVIOR CHANGE

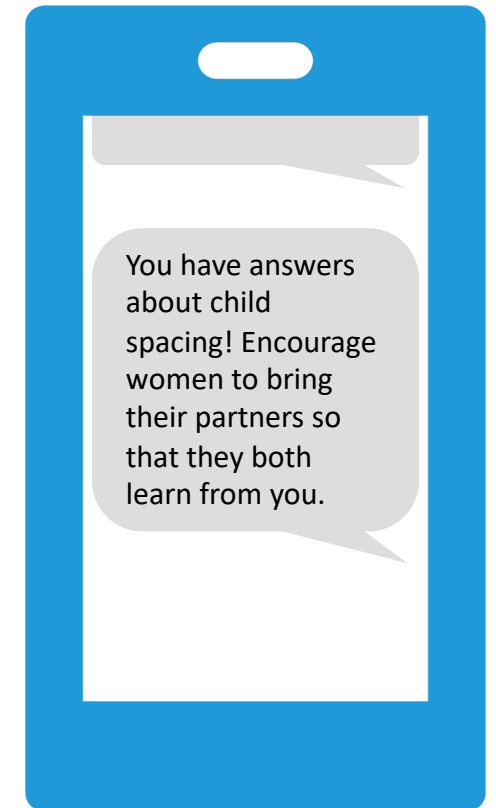
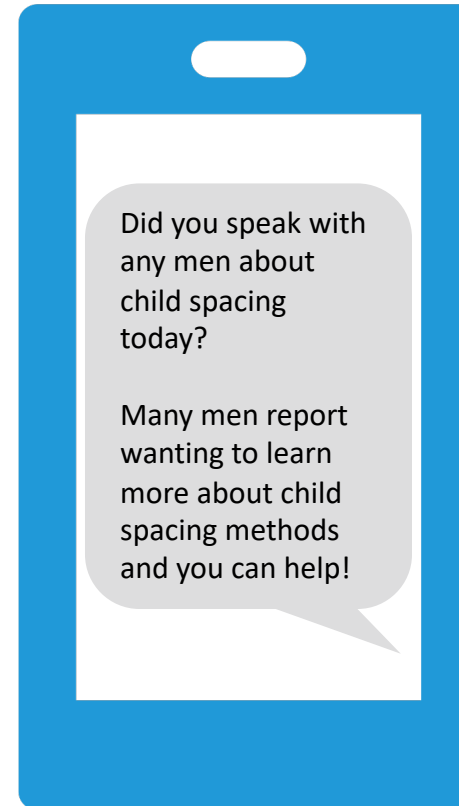


4. Encouragement and reminders for providers

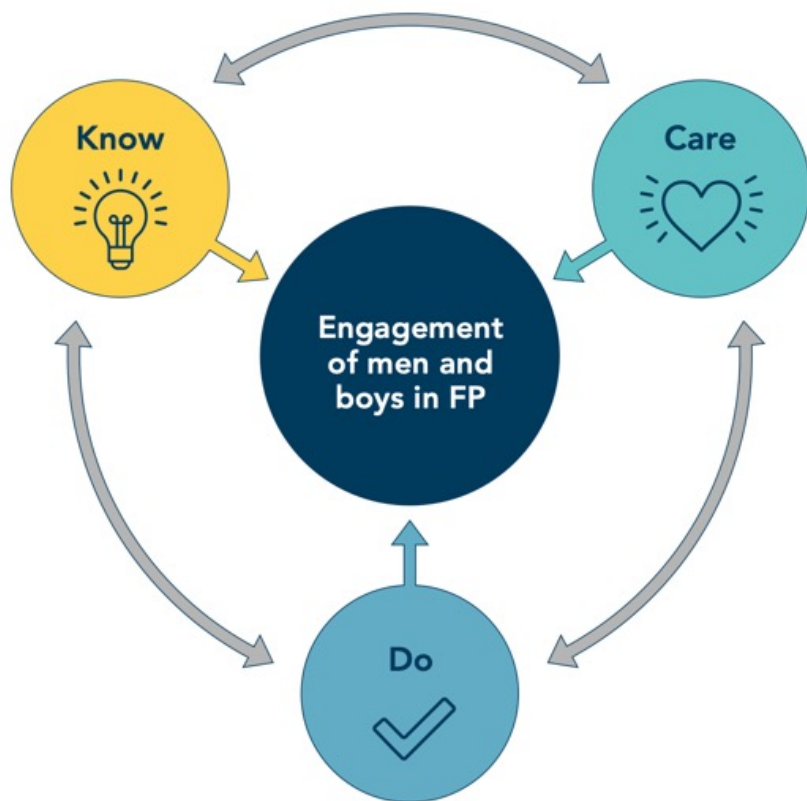
Health providers
don't initiate the
conversation

Remind and
encourage
providers to offer
services to all
relevant clients

- Text messages to health providers counter (mis)perceptions that men don't want to learn about FP
- Encourage providers to proactively offer counseling to *all* relevant clients



Putting the pieces together



- Enabling environment in clinics can support men and boys to
 - Learn about FP and how it supports their goals
 - Envision a positive role for themselves in FP choices
 - Communicate with and support their partners
- Consider how needs and challenges might differ across the lifespan
- Enabling environment is important but insufficient alone

Source: Breakthrough ACTION. (2021). *Know, care, do: A theory of change for engaging men and boys in family planning.*

Thank You

For more information, please contact:

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