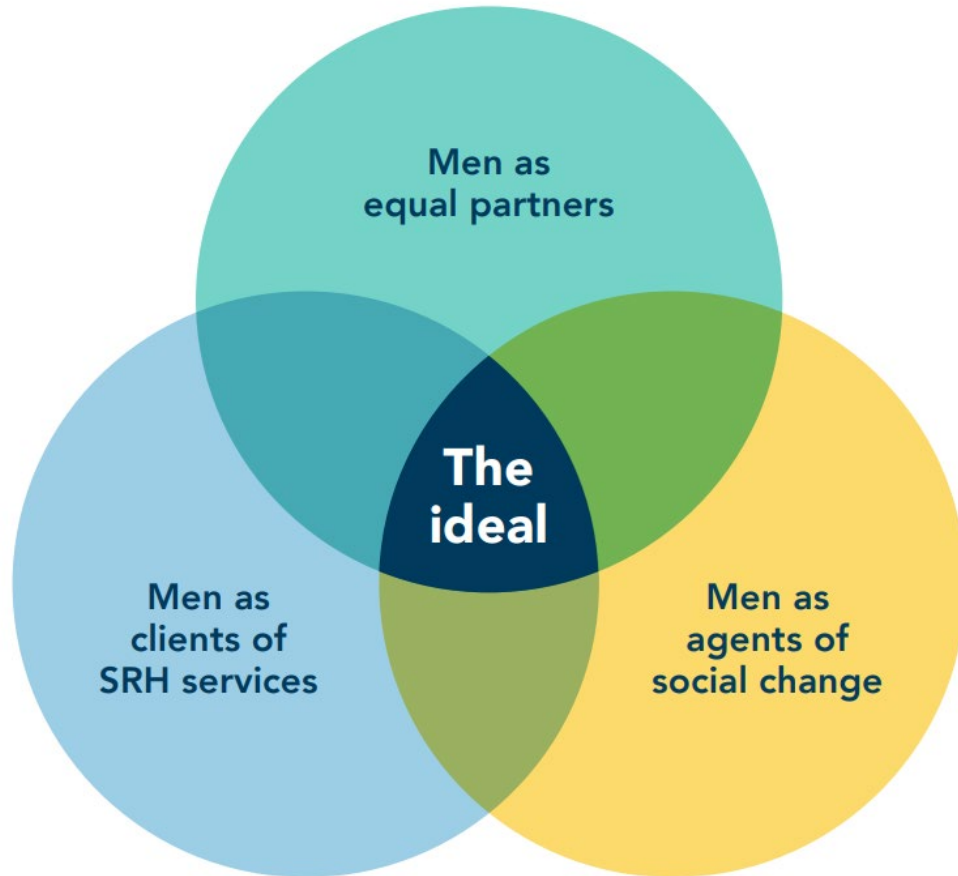


Know, Care, Do: A Theory of Change for Engaging Men and Boys in Family Planning

6th International Conference on Family Planning
Pattaya City, Thailand
November 16th 2022 | 4:15 Asia/Bangkok



What is engaging men and boys in family planning?



Source: Pascoe et al., 2012; adapted from Greene, 2002

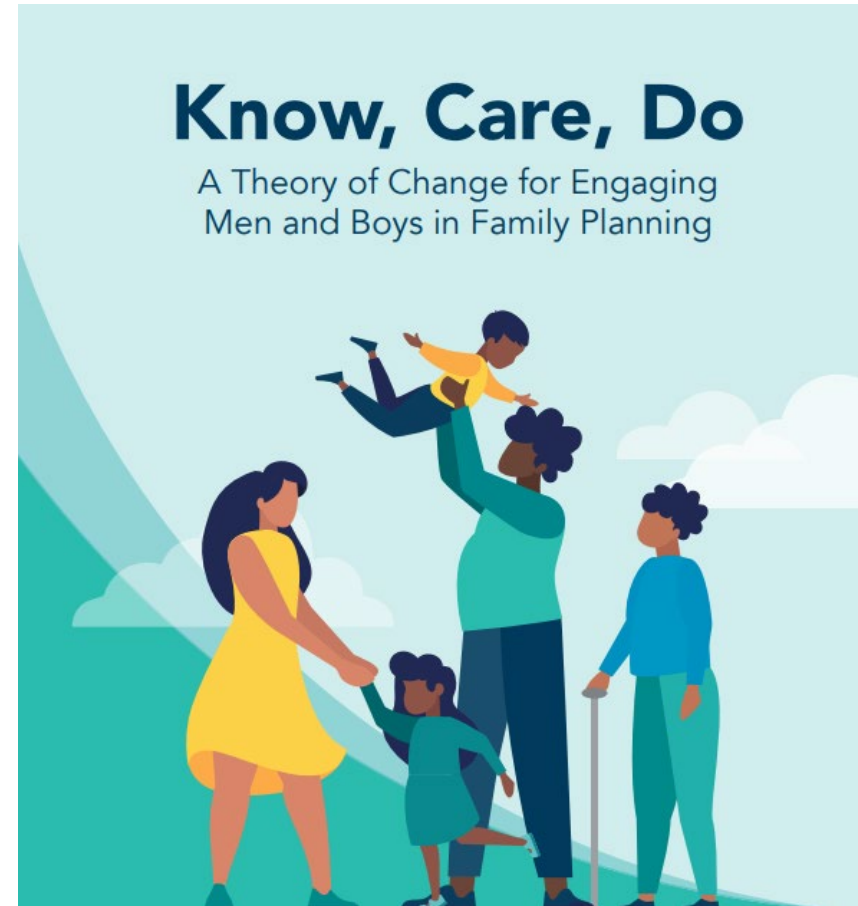
Emerging definition:

"...an intentional process that supports men and boys to participate fully and meaningfully in FP/SRH both individually and with their intimate partners (e.g., individual and partner contraceptive use), families, and communities in supportive, affirming, and gender-equitable ways..."

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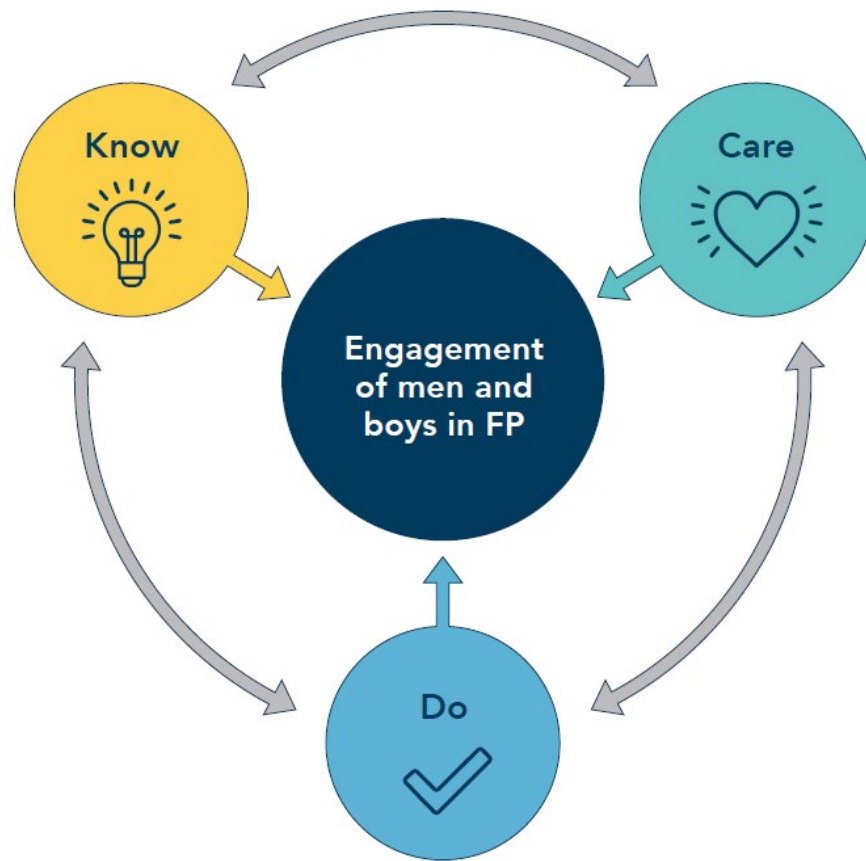
Audience: Program implementers working to increase and strengthen the engagement of men and boys in family planning programming and services across the [life course](#) and across all levels of the [socio-ecological model](#)

Languages: English, French, and Spanish



Why was this tool developed?

Engaging Men and Boys in Family Planning:
A Conceptual Model



Evidence shows that engaging men and boys in family planning and sexual and reproductive health programs can decrease unintended pregnancy, improve maternal health, reduce sexually transmitted infections such as HIV/AIDS, and advance gender equality.

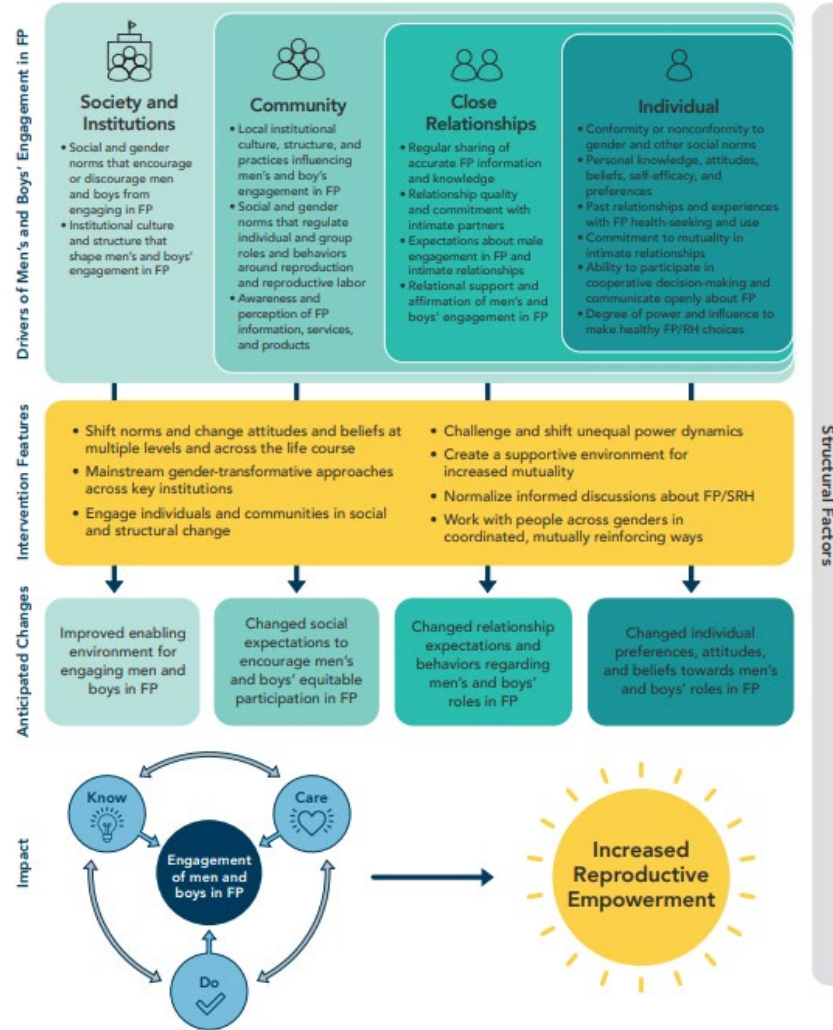
Source: Hook et al., 2021; Rottach et al., 2009

What is the purpose of this tool?

Purpose: Guide program implementers as they consider how to address key drivers of men's and boys' engagement and bring about necessary changes to meaningfully involve men and boys in family planning programming and services in supportive, affirming, and gender-equitable ways.



What does this tool do?

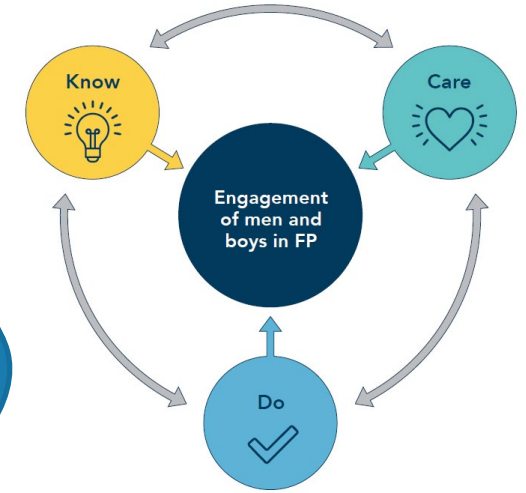
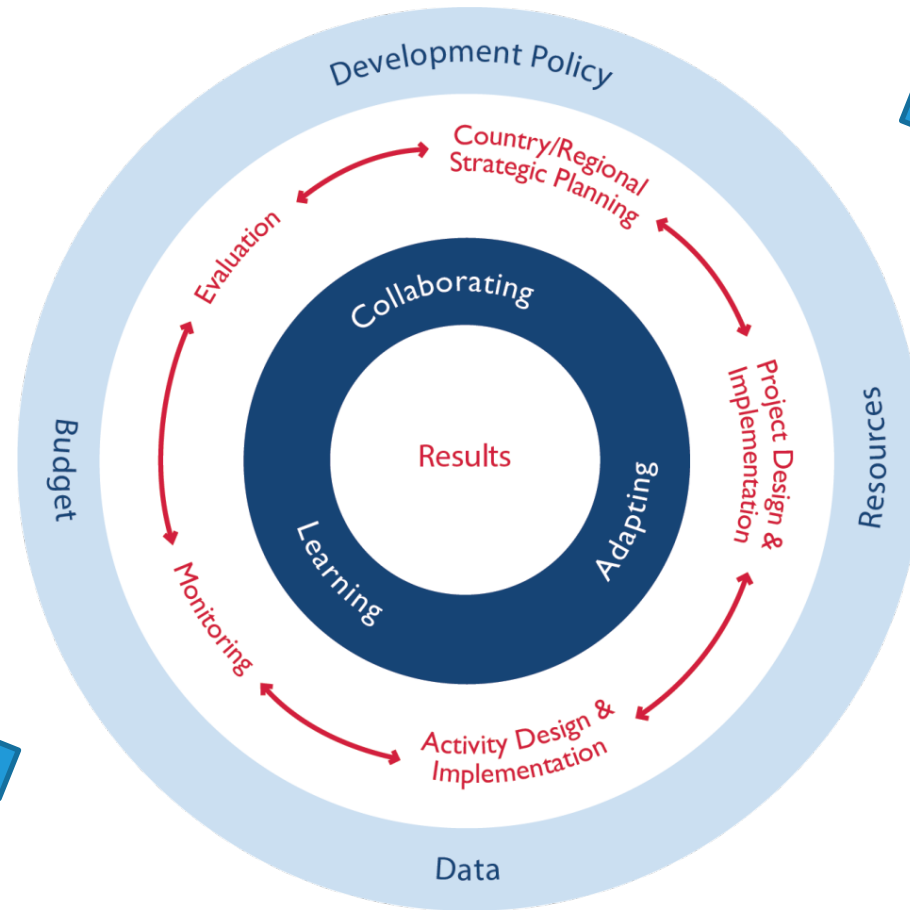
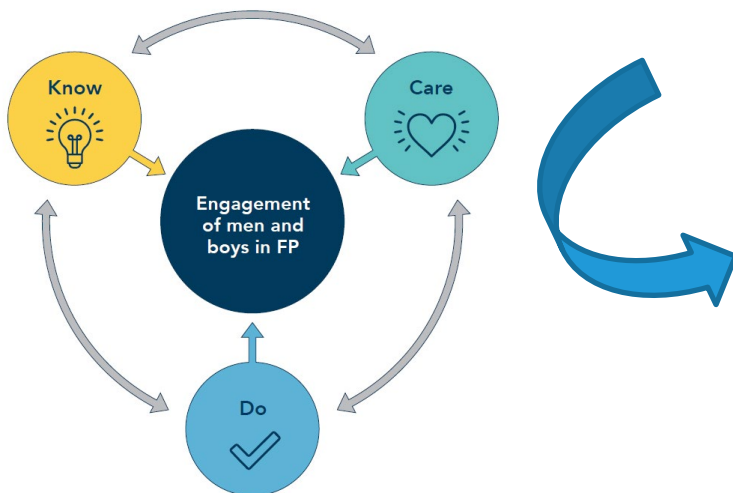


- Drivers of men's and boys' engagement in FP
- Intervention features for engaging men and boys in FP
- Anticipated changes resulting from interventions
- Impact



How can it be used?

Use it throughout the program cycle!



USAID Program Cycle

Key principles for engaging men and boys

- Recognize central role of gender norms
- Adopt gender-transformative approaches
- Focus on individual men and boys and their relationships
- Emphasize universal reproductive empowerment
- Position engagement in broader context of men's and boys' lives



Key considerations for implementation

- Gather available data and conduct necessary research to design or redesign for the specific context (e.g., social, economic, political, demographic)
- Identify who to work with to address the key drivers of men's and boys' engagement in the given context
- Identify context-specific issues and opportunities to be addressed by your programming and/or services
- Select the most appropriate intervention approaches and strategies for the given context
- Conduct awareness-raising activities with staff, partners, and/or stakeholders to sensitize them to the importance of engaging men and boys

Preparing for implementation challenges

- Remember that engaging men and boys is not a zero-sum game; prepare for naysayers and skeptics
- Monitor for unintended consequences regarding gender and power dynamics and be prepared to address them
- Build your monitoring and evaluation system to track progress and evaluate impact regarding women's and girls' bodily autonomy and agency and reproductive empowerment across genders
- Remember that this work is about socio-cultural shift and can take a long time; document what you do and do not do to understand what was possible with available time and resources

Thank You

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This presentation is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of Breakthrough ACTION and do not necessarily reflect the views of USAID or the United States Government.

Additional resources and information

Subtitle

- Know, Care, Do: A Theory of Change for Engaging Men and Boys in Family Planning (English, français, español) - Breakthrough ACTION, Johns Hopkins Center for Communication Programs:
<https://breakthroughactionandresearch.org/know-care-do-engaging-men-and-boys-in-fp/>
- Advancing Male Engagement in Family Planning + Reproductive Health: An Advocacy Tool (English, français) - Breakthrough ACTION, Johns Hopkins Center for Communication Programs:
<https://breakthroughactionandresearch.org/wp-content/uploads/2019/05/Advancing-Male-Engagement.pdf> & <https://breakthroughactionandresearch.org/wp-content/uploads/2019/07/Advancing-Male-Engagement-FR.pdf>

Additional resources and information

Subtitle

- Do's and Don'ts for Engaging Men and Boys (English, français, español, português) - Interagency Gender Working Group Male Engagement Task Force: <https://www.igwg.org/resources/dos-donts-for-engaging-men-boys/>
- Reflection and Action Tool: Integrating a Life Course Approach in Programming with Boys & Men for Gender Equality (English, français, español) - Passages Project, Institute for Reproductive Health at Georgetown University: <https://irh.org/resource-library/life-course-tool/>
- Understanding the Male Life Course: Opportunities for Gender Transformation (English) - Passages Project, Institute for Reproductive Health at Georgetown University: <https://www.irh.org/resource-library/male-life-course-opportunities/>

References

Subtitle

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- Hook, C., Hardee, K., Shand, T., Jordan, S., & Greene, M. E. (2021). A long way to go: engagement of men and boys in country family planning commitments and implementation plans. *Gates open research*, 5, 85. <https://doi.org/10.12688/gatesopenres.13230.2>
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