

Breakthrough ACTION RISE II Sahel efforts strengthened SBC capacity of partners by up to 39%

Data-driven capacity strengthening in SBC: Cases from Sahelian West Africa

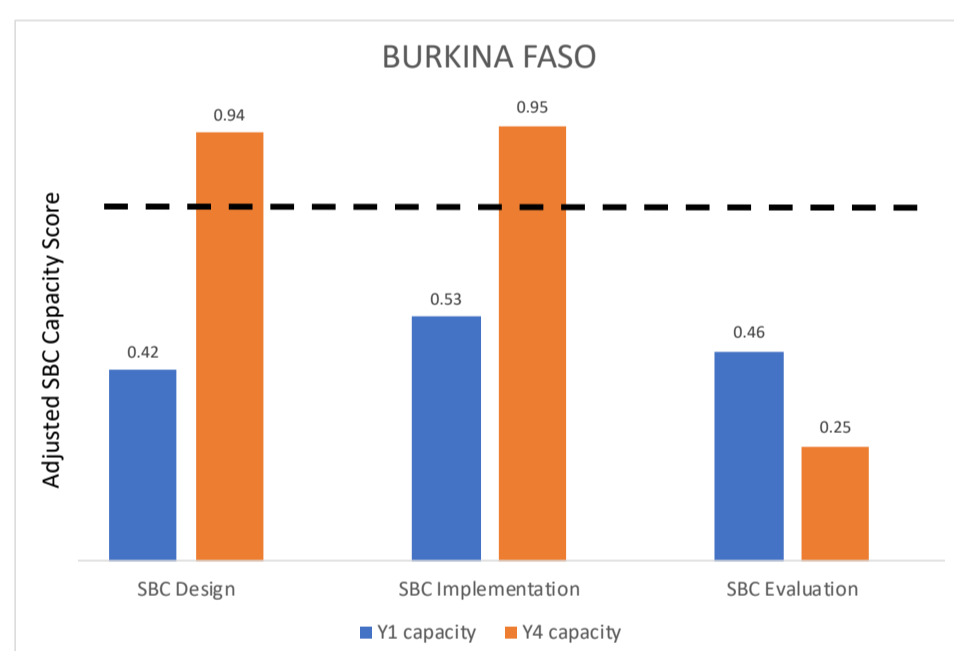
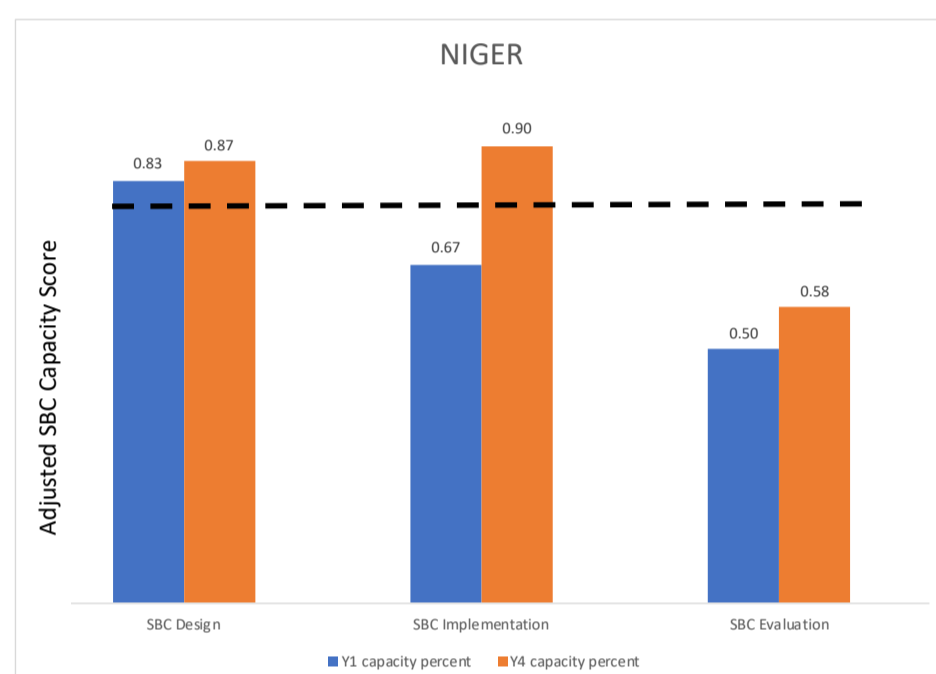
Albert Casella¹ Judith Sanou² Benita Izere¹ Boubacar Issoufou Tiado³ Kirsten Böse¹

INTRODUCTION

- Capacity strengthening recognized as a cornerstone practice of SBC.
- Measurement of SBC capacity.
- Breakthrough ACTION RISE II has an objective of enhancing SBC capacities.

METHODS

- Assessed organizational SBC capacity through mixed-methods measurement.
 - SBCC Check-in Tool
 - Most Significant Change
- Results used to design/adapt capacity strengthening activities
 - Learning agenda
 - Coaching plans
 - Side-by-side



RESULTS

- Niger: SBC Implementation capacity increased by up to 39%
- Burkina Faso: Reported capacity in SBC design and implementation substantially improved.

DISCUSSION

- Accompaniment approach cited as highly beneficial to organizations new to SBC.
- Modified SBCC-Check in Tool useful instrument to assess changes in individual or organizational SBC capacity.

Changes in SBC Capacity Categories

Niger	
Domain	Y1/Y5
Planning	High/High
Implem.	Med/High
Evaluation	Low/Mid

Burkina Faso	
Domain	Y1/Y5
Planning	Low/High
Implem.	Low/High
Evaluation	Low/Low



1 Johns Hopkins Center for Communication Programs, USA

2 Save The Children, Burkina Faso

3 Save The Children, Niger

