

Family Planning Conversation Starter Stickers - Guidelines

What is the FP Convo Starter Stickers prototype ?

This prototype is made of:

- **9x sticker designs** - 6 for animated, 3 for static

Guidelines for stickers

Designers should follow this guidelines for the sticker designs

Activity	Description
Set up	<ol style="list-style-type: none">1. Artboard size is 512x512 px2. After designing, add a white border to ensure the text and visuals will be visible on the device. (Effect > Path > Offset path > 10x Round) <div data-bbox="512 1048 852 1279"></div> <ol style="list-style-type: none">3. The stickers should be exported in .png to ensure the white border (step 2) is visible, and the background is transparent (stickers <i>*exclude*</i> the drop shadow in this sample image below) <div data-bbox="472 1458 863 1742"></div>
Static stickers	For Static stickers: only 1 image is needed e.g.

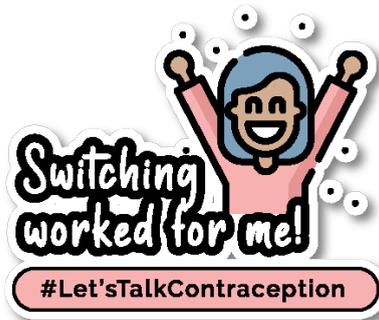


Animated stickers

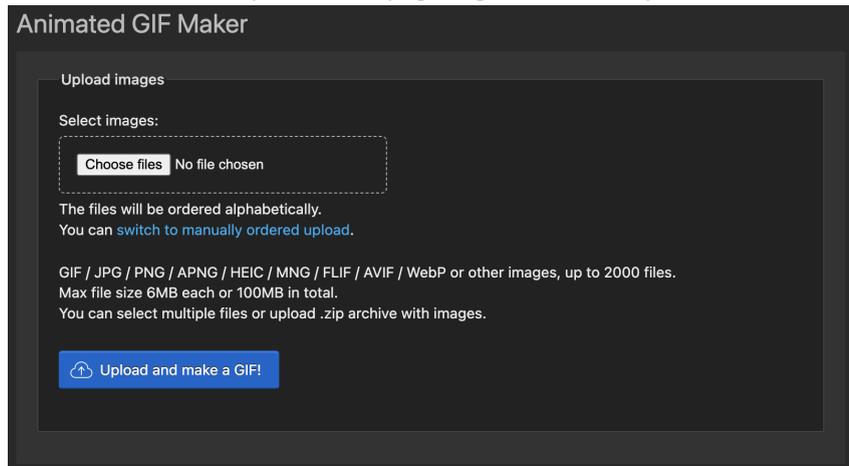
For Animated stickers: more than 1 image is needed, in this prototype, animated stickers have a before/after scene which comprises of 2 stickers

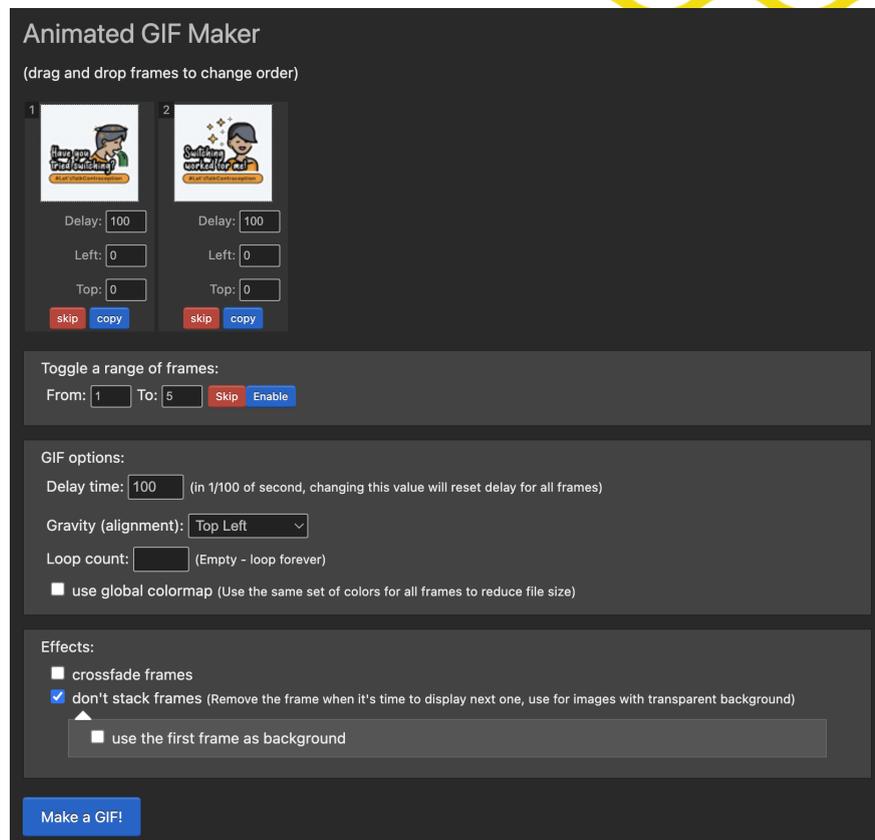
For this prototype, we will be showing the before and after effects of 'switching' methods

e.g.



1. After exporting your before and after .png images
2. Head to: <https://ezgif.com/maker>
3. Under "Choose files" upload the 2 .png images and click "Upload and make a GIF!"

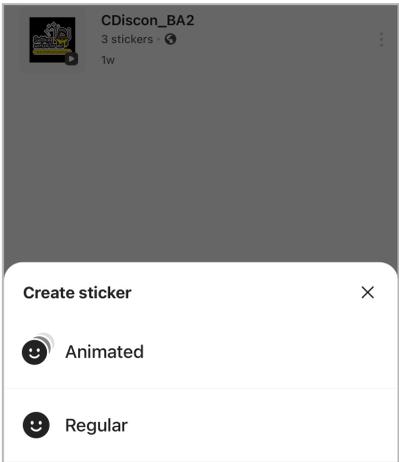
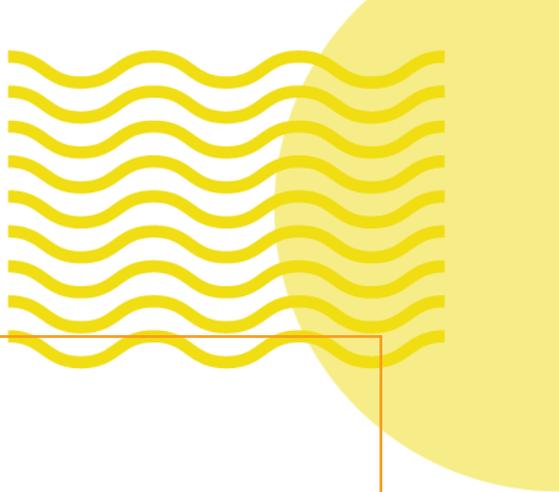




4. At the next page, increase 'Delay' to 100 (= equivalent of a delay of 1 second) to reduce the animation speed
5. Leave 'Loop count' as empty
6. Check the 'don't stack frames' box
7. Click on 'Make a GIF!'
8. You should be able to download your .gif file

Getting your stickers created

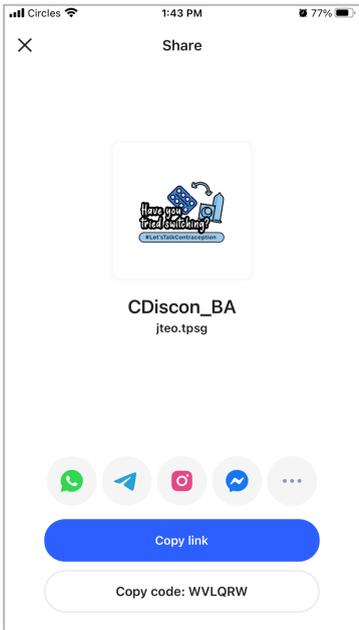
1. To upload your finished stickers onto a social media platform e.g. Telegram / WhatsApp: Use a free sticker generator via your mobile phone.
 - a. For this example, we have used "sticker.ly": <https://sticker.ly/>
2. For **static** stickers, create a new pack under '**Regular**' - where you can upload .png files
3. For **animated** stickers, create a new pack under '**Animated**' - where you can upload .gif files



4. Open your gallery and select the images to upload into the platform
5. Your stickers should be complete!

Uploading to social media platform

1. Click on the share button to link your completed stickers onto a chosen social media platform



2. Share your stickers and start the conversations about family planning and contraception!