

Family Planning Conversation Starter Stickers - Guidelines

What is the FP Convo Starter Stickers prototype ?

This prototype is made of:

- **9x sticker designs** - 6 for animated, 3 for static

Guidelines for stickers

Designers should follow this guidelines for the sticker designs

Activity	Description
Set up	<ol style="list-style-type: none">1. Artboard size is 512x512 px2. After designing, add a white border to ensure the text and visuals will be visible on the device. (Effect > Path > Offset path > 10x Round) <div data-bbox="513 1048 855 1279"></div> <ol style="list-style-type: none">3. The stickers should be exported in .png to ensure the white border (step 2) is visible, and the background is transparent (stickers <i>*exclude*</i> the drop shadow in this sample image below) <div data-bbox="472 1458 863 1742"></div>
Static stickers	For Static stickers: only 1 image is needed e.g.

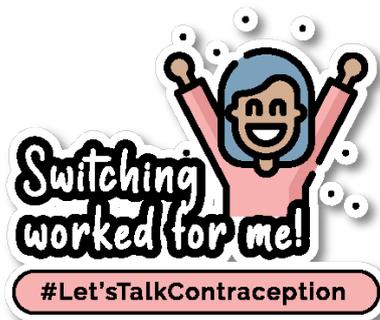


Animated stickers

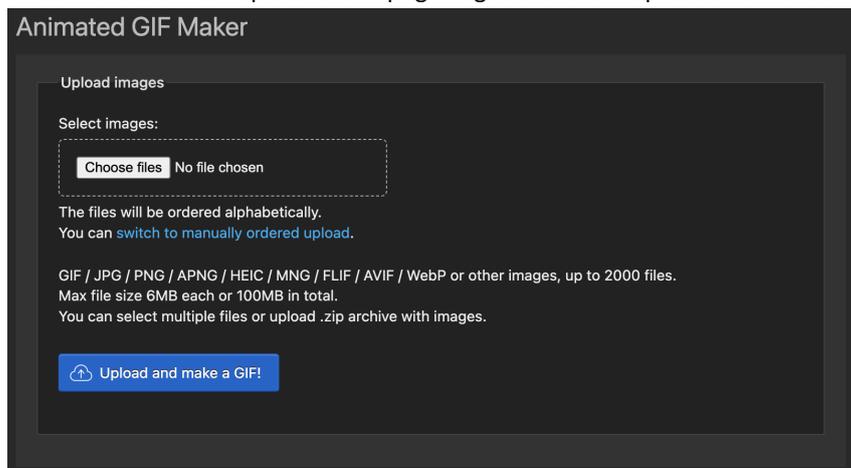
For Animated stickers: more than 1 image is needed, in this prototype, animated stickers have a before/after scene which comprises of 2 stickers

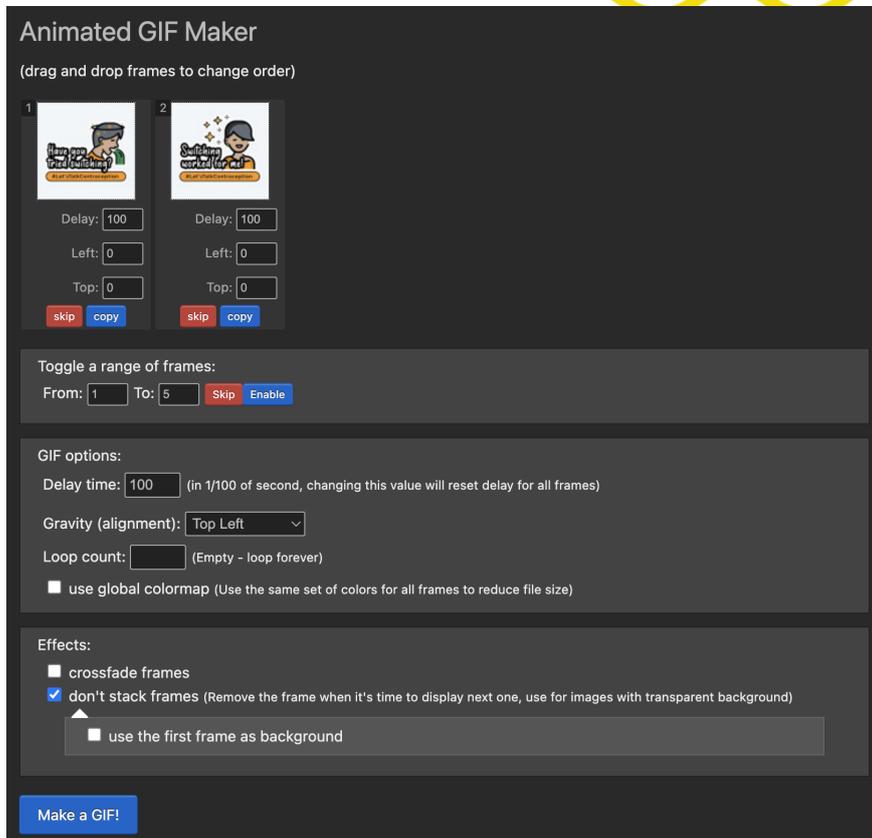
For this prototype, we will be showing the before and after effects of 'switching' methods

e.g.



1. After exporting your before and after .png images
2. Head to: <https://ezgif.com/maker>
3. Under "Choose files" upload the 2 .png images and click "Upload and make a GIF!"

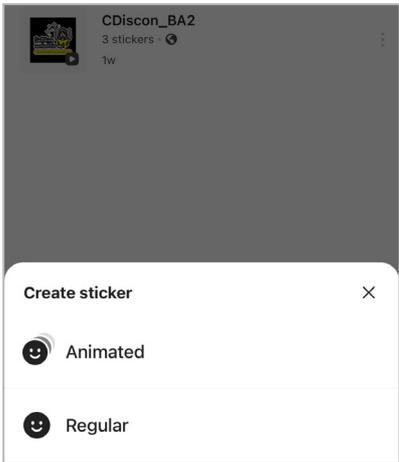
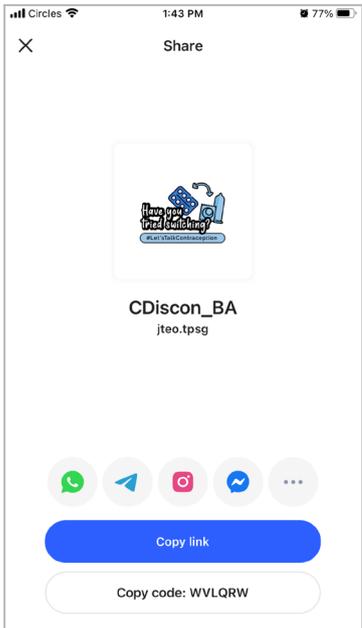




4. At the next page, increase 'Delay' to 100 (= equivalent of a delay of 1 second) to reduce the animation speed
5. Leave 'Loop count' as empty
6. Check the 'don't stack frames' box
7. Click on 'Make a GIF!'
8. You should be able to download your .gif file

Getting your stickers created

1. To upload your finished stickers onto a social media platform e.g. Telegram / WhatsApp: Use a free sticker generator via your mobile phone.
 - a. For this example, we have used "sticker.ly": <https://sticker.ly/>
2. For **static** stickers, create a new pack under '**Regular**'- where you can upload .png files
3. For **animated** stickers, create a new pack under '**Animated**' - where you can upload .gif files

	 <p>4. Open your gallery and select the images to upload into the platform</p> <p>5. Your stickers should be complete!</p>
<p>Uploading to social media platform</p>	<p>1. Click on the share button to link your completed stickers onto a chosen social media platform</p>  <p>2. Share your stickers and start the conversations about family planning and contraception!</p>

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