AGENDA

# Meeting Title

## Date

## Start Time – End Time

Meeting called by Facilitator Name

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| --- | --- |
| **Attendees:** | Attendee Names |
| **Please read:** | Reading List |
| **Please bring:** | Supply List |

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| 8:30-10:00 | Small group updatesBrief summary of achievements and goals for the day |  |
| 10:00-10:30 | Coffee Break |  |
| 10:30-1:00 | Introduction to branding guidanceDiscuss monitoring, evaluation, and research needs (see [Malaria SBC Strategy guide](https://endmalaria.org/sites/default/files/EN-National-Malaria-SBC-Strategy-Guidance-2021-With-Annex_0.pdf) for sample indicator table)Resources: [How to develop a monitoring and evaluation plan](https://www.thecompassforsbc.org/how-to-guides/how-develop-monitoring-and-evaluation-plan), RBM Partenariat to End Malaria SBC Working Group [Malaria Indicator SBC Indicator Reference Guide](https://breakthroughactionandresearch.org/wp-content/uploads/2018/03/Malaria-SBCC-Indicator-Reference-Guide-ENG-2017-Sept.pdf), [Checklist for Reporting on Malaria Social and Behavior Change Program Evaluations](https://endmalaria.org/sites/default/files/Checklist-for-Reporting-on-Malaria-Social-and-Behavior-Change-Program-Evaluations-2019JAN.pdf), [Developing M&E Plans for Malaria Social and Behavior Change Programs: A Step-by-Step Guide](https://endmalaria.org/sites/default/files/Developing-M-E-Plans-for-Malaria-Social-and-Behavior-Change-Programs-A-Step-by-Step-Guide-2019JAN.pdf)) |  |
| 2:00-3:00 | Peer review:Each group hands work to another: rotate until all group work has been reviewed by two peer groups |  |
| 3:00-5:00 | Address peer review feedback |  |
| 5:30-6:00 | Share insights and discuss next steps for strategy validation |  |

This resource is part of the [Malaria SBC Strategy Development Toolkit](https://drive.google.com/drive/folders/1paJiNjmiHdVtfI25BZSCfpk1HV61ygcL?usp=sharing)